



Enhancing Your Home for Maximum Impact

To attain maximum impact, it helps to look at your home through buyer's eyes. Following these steps will help your house look its best for buyer's showings and open houses.

Kitchen

- Clear off countertops, leaving only necessary appliances
- Clean and polish worn cabinets
- Arrange cupboards and pantry so items are neat and orderly
- Open blinds and turn on lights so kitchen is bright and cheery
- Leave a delicious smell in the kitchen

Garage, Basement, Attic

- Clean out the clutter
- Keep stairways and entryways well lit
- Keep basement bright with new paint or lighting
- Ventilate to remove "stale" odors
- Repair cracked floors and walls
- Stack stored items against the walls

Bathrooms

- Repair any dripping faucets
- Keep fresh towels in the bathroom
- Remove stains from toilets, bathtubs and sinks
- Keep sinks and mirrors shining
- Unclog sinks and bathtubs
- Use a deodorizer or scented candle
- Replace old caulking around the bathtubs

Living Areas

- Check ceilings for leak stains
- Use white and neutrals if painting and redecorating
- Clean fireplace
- Wash windows and replace any cracked or broken glass
- Check windows to ensure all open and close
- Keep draperies open, window shades up
- Replace burned out light bulbs
- Check light switches
- Remove clutter
- Straighten up closets
- Keep pets away during showings
- Lubricate any sticking or squeaking doors
- Turn off all televisions

Outdoors

- Poor roofs have prevented the sale of many homes, have a professional validate the look and life of your roof
- Repair broken or peeling fencing; Oil squeaky gates and doors
- Cut back over-grown shrubbery and keep lawn mowed
- Repair any chipped or worn paint
- Front door and locks should be easy to open
- In winter, walkways should be free of snow and ice
- Pick up lawn tools, toys and newspapers; sweep front walkway; clean up after pets